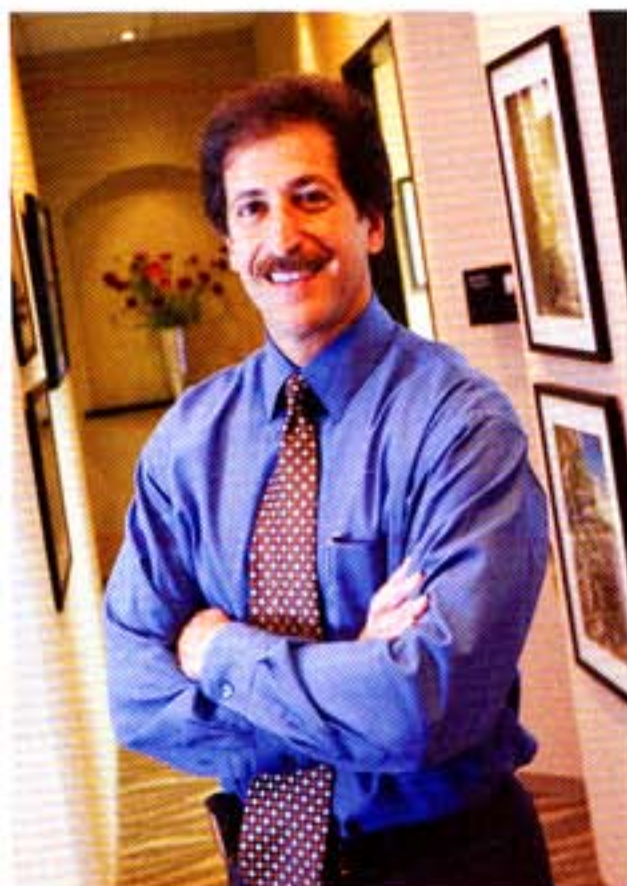


# The Art and Science of a Winning Smile



Dr. Ronald Konig.

*What's in a smile? Research from the American Dental Association suggests that an attractive smile makes you more appealing to the opposite sex, can help land you a job and is undoubtedly an important social asset. Having a winning smile can certainly be achieved, but many people don't realize that they may need more than cosmetic improvements to make that smile last.*

**D**r. Ronald Konig is a leader in the field of neuromuscular dentistry, which combines art and science to place the jaw in its most optimal position. Incorrect jaw posture can not only effect your smile by causing worn and broken teeth, but it also can lead to migraines, neck, shoulder and back pain, chewing problems, temporomandibular joint (TMJ) and a host of other concerns.

"Helping someone get a beautiful smile, and at the same time helping them recover from aches they thought they had to live with, yields a great sense of accomplishment," Dr. Konig said. "Dentistry can really change people's lives."



Grant Goldin before (left) and after (right.)

Grant Goldin came to see Dr. Konig because he wanted to be able to eat more comfortably. Grant's front teeth were damaged so badly that he could not even eat a hamburger, but it never occurred to him that his bite was to blame. "I was very sensitive. My teeth were so worn down that you could actually see the inside of them. I thought dentures would be my only option."

Using a sophisticated computer tracking system, Dr. Konig measured the electrical movements of the muscles in Grant's face and jaw to determine the most relaxed position. Grant was then fitted with a retainer-like device that he wore for about three months to retrain the muscles to function correctly. Once his bite was fixed, the cosmetic improvements were made without the risk of being damaged again by the once bad bite.

"Teeth are the window to the rest of the mouth," Dr. Konig said. "If teeth are ground down and broken, there's a reason. You have to correct the underlying problem before doing cosmetic restoration; and, science now allows us to do that non-surgically."

Many patients, including Grant, feel they look younger and that people even treat them better. And more good news...most insurance companies cover neuromuscular dentistry because it prevents patients from having surgery. For more information, you can reach Dr. Konig's office at 713-668-2289 or visit [www.konigdds.com](http://www.konigdds.com). ●

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